

## **Jackson Motorsports becomes an official tire provider for Chin Track Days**

### *Tire distributor extends reach in high performance driver education*

GREENVILLE, SC, October 4, 2021— Jackson Motorsports is excited to announce that it has become an official tire provider for Chin Track Days. The partnership opens the door to 15,000 enthusiasts and drivers who are looking for the best performing tires for their HPDE activities. The partnership expands Jackson Motorsports branding exposure and promotional messaging to this highly selective group of engaged enthusiasts. Jackson Motorsports will also be a presenting sponsor for multiple upcoming Chin Track Days events.

**About Jackson Motorsports:** The group is an official MICHELIN® and BF GOODRICH® Tire Distributor—supplying tires for racing series such as IMSA, SCORE, Porsche Carrera Cup North America, Mazda MX-5 Cup, and GNCC. Based in Greenville, S.C., Jackson also partners with the Sports Car Club of America, Lexus Performance Driving School, and other track event providers.

**About Chin Track Days:** Since 1999, the HPDE (High Performance Driver Education) program is a leader in non-competition track events for sports car enthusiasts, offering over 50 event dates at 15 venues annually. The program allows drivers to turn laps on notable road courses such as Sebring, Watkins Glen, Road Atlanta, Mid-Ohio, VIR, COTA, and more.

Michelin North America's largest race tire distributor.

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